

## **DATA PROTECTION DECLARATION (AU/PL/PT)**

Privacy Policy for Landing Pages of Kedrion Settlements in Austria, Poland and Portugal.

### **DATA PROTECTION DECLARATION**

The protection and security of your personal data is of particular concern to us. We undertake to comply with the statutory data protection provisions when operating our website, in particular in accordance with the European General Data Protection Regulation. As a matter of principle, we do not make your data available to third parties for use unless you have given your consent, this is permitted by law or we are obliged to disclose this data due to official or court orders.

As a rule, it is possible to access our website without providing personal data. Insofar as personal data (e.g. name, address or e-mail addresses) is collected on our website, this is always done on a voluntary basis as far as possible.

We would like to point out that data transmission on the Internet (e.g. when communicating by e-mail) can have security gaps. Complete protection of data against access by third parties is not possible.

### **ACCESS DATA**

We do not collect, store, process or use any personal data from you in connection with simply accessing our website. However, data is collected that is temporarily stored in a log file on our server for the purpose of data security (server log files) and may allow identification (e.g. name of the file accessed, date and time of access, volume of data transferred, notification of successful access, browser type and version, the user's operating system, referrer URL and the requesting provider). This usage data is evaluated anonymously for statistical purposes by means of internal investigations with regard to user interests and user behaviour.

An evaluation of this usage data for the creation of personal usage profiles does not take place unless you have expressly consented to such use. We expressly reserve the right to analyse this data in the event of misuse of our website or other legal violations that could lead to a report being filed with the law enforcement authorities. Your usage data will not be evaluated beyond this or passed on to third parties.

### **COOKIES**

Our website uses cookies. A cookie is a text file that is sent when visiting a website and is temporarily stored on the website user's hard drive. If the corresponding server of our website is called up again by the user of the website, the browser of the user of the website sends the previously received cookie back to the server. The server can then evaluate the information obtained through this procedure in various ways. Cookies can be used, for example, to control the display of advertisements or to facilitate navigation on a website. If the user wishes to prevent the use of cookies, he or she can do so by making local changes to his or her settings in the Internet browser used on his or her computer, i.e. the programme used to open and display Internet pages (e.g. Google Chrome, Internet Explorer, Mozilla Firefox, Opera or Safari).

### **Types of cookies**

This website uses the following types of cookies:

- Technical cookies: these cookies are for the proper functioning of our website.
- Analytical cookies: These cookies are used to analyse the use of our website anonymously. For example, these cookies allow us to see whether the same user revisits our website at different times. They can also be used to improve the performance and usability of our website.

The majority of the cookies we use (session cookies) become invalid at the end of the browser session. Permanent cookies remain on your terminal device and enable us to recognise your browser on your next visit. This data is not used to personally identify the visitor to this website.

Cookies are stored on the user's computer and transmitted to our site by the user. Therefore, you as a user also have full control over the use of cookies. By changing the settings in your internet browser, you can disable or restrict the transmission of cookies.

Third-party cookies

Third party cookies are also used on this website:

Google Analytics:

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. In the event that IP anonymisation is activated on this website, however, your IP address will be truncated beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. In addition, you can prevent the collection of the data generated by the cookie and related to your use of the website (incl. your IP address) to Google as well as the processing of this data by Google by downloading and installing the browser plugin available under the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

You can prevent the collection by Google Analytics by clicking on the following link. An opt-out cookie will be set, which will prevent the future collection of your data when visiting this website: Deactivate Google Analytics.

For more information on terms of use and data protection, please visit

<http://www.google.com/analytics/terms/de.html> or <https://www.google.de/intl/de/policies/>. We would like to point out that the code "anonymizelp" has been added to Google Analytics on this website to ensure anonymised collection of IP addresses (so-called IP masking).

This website uses cookies. Cookies are text files that are stored in the internet browser or by the internet browser on the user's computer system. When a user accesses a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic string of characters that enables the browser to be uniquely identified when the website is called up again.

We use cookies to make our website more user-friendly. Some functions of our website cannot be offered without the use of cookies. For these, it is necessary that the browser can be identified even after a page change.

The following data is stored and transmitted in the cookies:

- (1) language settings
- (2) Log-in information
- (3) Items in the shopping cart

We also use cookies on our website that enable us to analyse the user's surfing behaviour.

When calling up our website, the user is informed about the use of cookies for analysis purposes and his or her consent to the processing of personal data used in this context is obtained. In this context, a reference to this data protection declaration is also made.

You have the right to complain to the competent supervisory authority:

For Austria:

Österreichische Datenschutzbehörde  
Barichgasse 40-42  
1030 Wien  
Telefon: +43 1 521 52-25 69  
E Mail: [dsb@dsb.gv.at](mailto:dsb@dsb.gv.at)

For Poland:

Biuro Generalnego Inspektora Ochrony Danych Osobowych  
ul. Stawki 2  
00-193 Warszawa  
tel. 22 531 03 00  
fax. 22 531 03 01  
[kancelaria@giodo.gov.pl](mailto:kancelaria@giodo.gov.pl)

For Portugal:

CNPD - Comissão Nacional de Proteção de Dados  
Av. D. Carlos I, 134, 1º  
1200-651 Lisboa  
T (+351) 213 928 400  
F (+351) 213 976 832  
[geral@cnpd.pt](mailto:geral@cnpd.pt)

## **PURPOSE OF USE OF PERSONAL DATA AND LEGAL BASIS**

Scope:

As a matter of principle, we collect and use personal data of our users only insofar as this is necessary for the provision of a functional website as well as our contents and services. The collection and use of our users' personal data regularly takes place only with the user's consent.

An exception applies in those cases where obtaining prior consent is not possible for actual reasons and the processing of the data is permitted by legal regulations.

Purpose:

Personal data is only collected by us if and to the extent that you yourself provide it to us with your knowledge. The personal data you provide will be stored for the purpose of contacting you if you have expressly given us your consent to do so. You have the right to withdraw your consent at any time. A statement of the processing purposes is made at the appropriate places on our websites and is not subject to subsequent change.

Data will only be passed on to third parties without your consent if we are legally obliged to do so.

Legal basis:

Insofar as we obtain the consent of the data subject, Article 6 DSGVO serves as the legal basis for the processing of personal data. Likewise, Article 6 DSGVO is relevant for the processing of personal data that is necessary for the performance of a contract; a legal obligation to which our company is subject; for the performance of pre-contractual measures; in the event that vital interests of the data subject or a third party make processing necessary; or for the protection of a legitimate interest of our company or a third party and whose interests override the fundamental rights and freedoms of the data subject.

## **STORAGE PERIOD OF PERSONAL DATA**

Personal data is stored for the duration of the respective statutory retention period. After expiry of the period, the data is routinely deleted unless it is necessary for the initiation or fulfilment of a contract.

## **RIGHTS OF DATA SUBJECTS**

**Confirmation:**

You have the right to request confirmation from us as to whether personal data is being processed.

**Information:**

You have the right to obtain information about the data stored about you at any time, including the origin and recipients of your data and the purpose of the data processing.

We will provide you with the following information as a free copy:

Processing purposes

Categories of personal data processed

recipients or categories of recipients

planned storage period of the personal data or criteria for determining it

Existence of a right to rectification/deletion/

restriction/objection in connection with the processing of your personal data as well as the right to lodge a complaint with the supervisory authority.

If the personal data is not collected from you: any available data on the origin of the data.

The existence of automated decision-making including profiling pursuant to Art. 22 (1), (4) DSGVO.

**Correction:**

You have a right to rectification and/or completion if the personal data processed concerning you is inaccurate or incomplete.

**Erasure and oblivion:**

You have the right to erasure of your personal data in accordance with the guidelines set out in Article 17 of the GDPR. Please click [HERE](#) to proceed with the erasure.

**Procedure:**

1) Download form to delete your personal data.

2) Fill in and sign the form.

3) Hand in signed document to the Plasma Centre at the registration desk.

**Restriction:**

You have the right to request the restriction of the processing of your personal data. The requirements are derived from Art. 18 DSGVO.

**Objection:**

You have the right to object at any time to the processing of your personal data (collected on the basis of Art. 6(1)(e) or (f)). This also applies to profiling protected by these provisions. In the event of an objection, the data will not be further processed unless there are compelling legitimate and demonstrable grounds which override the interests, rights and freedoms of the data subject, or for the assertion, exercise or defence of legal claims.

**Revocation of consent under data protection law:**

Furthermore, you have the right to revoke your consent to the processing of personal data at any time.

**Data portability:**

You have the right to receive your personal data that you have provided to us in a structured, common and machine-readable format.

You also have the right to transfer this data to third parties. Furthermore, in accordance with Art. 20 (1) DSGVO, you have the right to have your personal data transferred directly from us to another controller, insofar as this is technically possible and the rights and freedoms of other persons are not affected.

If you wish to exercise your rights, please contact us/our data protection officer.

## **NOTICE OF DATA SHARING WITH OTHER WEBSITES**

**Facebook:**

We use social plugins from facebook.com, operated by Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA. The plugins can be recognised by the Facebook logo or the addition "Facebook Social Plugin". When you click the "Like" button or post a comment, for example, the corresponding information

is transmitted directly from your browser to Facebook and stored there. Furthermore, Facebook makes your likes public for your Facebook friends. If you are logged in to Facebook, Facebook can assign the call to our site directly to your Facebook account. Even if you are not logged in or do not have a Facebook account, your browser transmits information (e.g. which website you have accessed, your IP address), which is stored by Facebook. For details on how Facebook handles your personal data and your rights in this regard, please refer to Facebook's privacy policy. If you do not want Facebook to assign the data collected about you via our websites to your Facebook account, you must log out of Facebook before visiting our websites. You can also completely prevent the loading of Facebook plugins with add-ons for your browser, e.g. with the "FacebookBlocker" (Facebook).

#### Google+:

Our pages use functions of Google+. The provider is Google Inc, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. Collection and dissemination of information: Using the Google+ button, you can publish information worldwide. Through the Google+ button, you and other users receive personalised content from Google and our partners. Google stores both the information that you have given +1 for a content and information about the page you were viewing when you clicked +1. Your +1s can be displayed as notices together with your profile name and photo in Google services, such as search results or in your Google profile, or elsewhere on websites and ads on the internet.

Google records information about your +1 activities in order to improve Google services for you and others. In order to use the Google+ button, you need a globally visible, public Google profile, which must contain at least the name chosen for the profile. This name is used in all Google services. In some cases, this name may also replace another name you used when sharing content through your Google Account. The identity of your Google profile may be displayed to users who know your email address or have other identifying information about you.

Use of information collected: In addition to the uses explained above, the information you provide will be used in accordance with Google's applicable privacy policy. Google may publish aggregate statistics about users' +1 activities or share them with users and partners, such as publishers, advertisers or affiliated websites.

#### Instagram:

Functions of the Instagram service are integrated on our pages. These functions are offered by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA. If you are logged into your Instagram account, you can link the content of our pages to your Instagram profile by clicking on the Instagram button. This allows Instagram to associate the visit to our pages with your user account. We would like to point out that we, as the provider of the pages, have no knowledge of the content of the transmitted data or its use by Instagram.

You can find more information on this in Instagram's privacy policy:

<https://instagram.com/about/legal/privacy/>.

## TRANSFER OF PERSONAL DATA TO THIRD PARTIES

A transfer of personal data through the use of social media plugins takes place.

TRACKING CONSENT (OPT-IN) OR: PREVENTION (OPT-OUT).

You have the right to revoke your declaration of consent under data protection law at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.